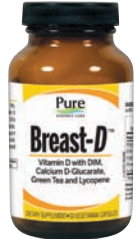


Breast-D™: For Maximum Breast Health Support



Breast health is a vital concern to every woman. Studies have shown that higher levels of Vitamin D support breast health. In addition to 4000 IU of Vitamin D₃, Breast-D™ provides calcium D-glucarate to promote detoxification and hormone balance, DIM to support healthy estrogen metabolism, green tea extract for its rich concentrations of polyphenols, and lycopene as a potent antioxidant that provides specific benefits for breast health. You simply won't find a better product at supporting healthy breast tissue and cellular integrity.*

SUGGESTED USE: One to two capsules daily, preferably with meals.

Supplement Facts

Ingredients	Amount Per Serving	%DV
Vitamin D ₃ (as cholecalciferol)	4000 IU	1000
DIM (diindolylmethane)	150 mg	*
Calcium D-glucarate	100 mg	*
Green Tea 60% EGCG	60 mg	*
Lycopene	6.5 mg	*

*Daily Value not established.

Other Ingredients: Microcrystalline Cellulose, Maltodextrin, Pullulan (vegetable capsule). **Storage:** Keep tightly closed in a dry place.

Caution: Please keep all supplements out of children's reach. People diagnosed with sarcoidosis should not take this product.

V-032609

Prostate-D™: For Maximum Prostate Health Support



Over half of all men in the United States will experience prostate challenges before they reach the age of 60. Prostate-D™ contains 4000 IU of Vitamin D₃, genistein, DIM, green tea extract and lycopene. Genistein is a specific isoflavone that helps guard against the hormone imbalances that may trigger prostate challenges. DIM is a powerful anti-androgen from cruciferous vegetables (like broccoli, cauliflower and cabbage). Green tea extract is rich in important polyphenols, and lycopene is a potent antioxidant. These nutrients are well documented for their support of healthy prostate function.*

SUGGESTED USE: One to two capsules daily, preferably with meals.

Supplement Facts

Ingredients	Amount Per Serving	%DV
Vitamin D ₃ (as cholecalciferol)	4000 IU	1000
Green Tea 60% EGCG	150 mg	*
DIM (diindolylmethane)	100 mg	*
Genistein (from soy)	10 mg	*
Lycopene	6.5 mg	*

*Daily Value not established.

Other Ingredients: Microcrystalline Cellulose, Maltodextrin, Pullulan (vegetable capsule). **Storage:** Keep tightly closed in a dry place at room temperature. **Caution:** Please keep all supplements out of children's reach. People diagnosed with sarcoidosis should not take this product.

V-032609

The Pure Essence Guarantee

These are the finest Vitamin D supplements ever offered. They contain no artificial colorings or flavorings, GMO's, yeast, dairy, gluten or wheat. If you are less than delighted with your results, please return your unused portion (or empty bottle) along with your sales receipt to your local merchant for a complete refund.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

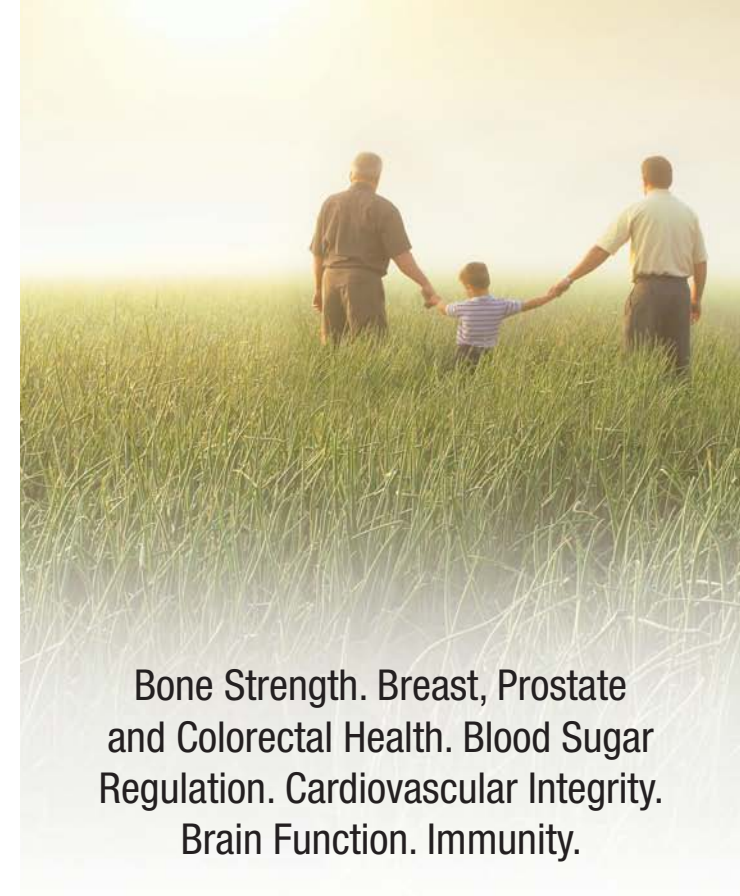
For more information on these and our other products, please visit our website:

www.pureessencelabs.com

Pure Essence Laboratories, Inc.
P.O. Box 95397, Las Vegas, NV 89193
(888) 254-8000 - Fax: (702) 990-7405

Vitamin D

*May be Nature's Most Important Vitamin.
It May Also Be The Most Underused.*



Bone Strength. Breast, Prostate and Colorectal Health. Blood Sugar Regulation. Cardiovascular Integrity. Brain Function. Immunity.

www.pureessencelabs.com

Vitamin D: Nature's Most Important Nutrient



skin cancer or premature aging. To get the Vitamin D you need for optimal health, you need supplements.*

Vitamin D: Nature's Most Important Nutrient

Vitamin D is so important for good health that nature gave us a way to make it for ourselves. We produce it when the sun's rays react with cholesterol after being absorbed by your skin.

However, with skin cancer reaching epidemic proportions, most Americans now avoid the sun whenever possible and use sunscreen outdoors, which blocks Vitamin D production. As we age, our ability to make Vitamin D declines.

These factors, combined with the scarcity of Vitamin D in the diet, has left most of us with less Vitamin D than research shows we need. Because Vitamin D is required for virtually every type of body function, its deficiency may be responsible for huge percentages of the health challenges Americans most frequently encounter.*

How Much Vitamin D Do You Need?

Many years ago, the National Academy of Sciences set 400 IU of Vitamin D as the "Daily Value". This guideline was established because this is the amount to prevent rickets, and because science had not yet discovered that Vitamin D is involved in so many aspects of health. In countless studies conducted at America's most prestigious medical schools, researchers have concluded that optimal health requires between 2,000 and 10,000 IU of Vitamin D per day. They have also established that these levels present no danger of toxicity.*

How Can I Get That Much Vitamin D?

It is nearly impossible to get this much Vitamin D from food. To get 2,000 IU, you'd need to eat six servings of salmon per day or about 20 glasses of Vitamin D fortified milk. You can easily get that amount in exposure to summer sun, but not without increasing your risk for

Five New Formulations To Choose From

At Pure Essence Labs, we watch closely as nutritional research emerges, but do not jump into "fads" that are not justified by legitimate studies. We have followed Vitamin D research for years. Such studies show that the need for more Vitamin D can no longer be ignored.

Because of this, we are proud to offer five new Vitamin D formulas. Two are pure Vitamin D3 (D3 is believed to be more beneficial than D2) products, while the other three combine Vitamin D3 with other nutrients that provide maximum support for bone, prostate and breast health.*

Stand Alone Vitamin D3 in Two Potencies

Vitamin-D 2000 IU™ and Vitamin-D 5000 IU™ are Vitamin D "stand alones" made for those who do not feel they need other factors for bone, prostate or breast health, but who want the general health protection provided by Vitamin D. Vitamin-D 2000 IU™ is suggested for those



who get at least 20 minutes of unblocked exposure to sunlight on their face and arms each day. Vitamin-D 5000 IU™ is for those who don't. Those who get this amount of sun in the summer, but not in the winter, can switch back and forth with the seasons.*



Vitamin-D 2000 IU™

SUGGESTED USE: One to three capsules daily, preferably with meals.

Supplement Facts		
Serving Size: 1 Capsule	Servings Per Container: 30	
Ingredients	Amount Per Serving	%DV
Vitamin D3 (as cholecalciferol)	2000 IU	500

Other Ingredients: Microcrystalline Cellulose, Maltodextrin, Pullulan (vegetable capsule). **Storage:** Keep tightly closed in a dry place. **Caution:** Please keep all supplements out of children's reach. People diagnosed with sarcoidosis should not take this product.

Vitamin-D 5000 IU™

SUGGESTED USE: One or two capsules daily, preferably with meals.

Supplement Facts		
Serving Size: 1 Capsule	Servings Per Container: 30	
Ingredients	Amount Per Serving	%DV
Vitamin D3 (as cholecalciferol)	5000 IU	1250

Other Ingredients: Microcrystalline Cellulose, Maltodextrin, Pullulan (vegetable capsule). **Storage:** Keep tightly closed in a dry place. **Caution:** Please keep all supplements out of children's reach. People diagnosed with sarcoidosis should not take this product.

Bone-D™: For Maximum Bone Health Support

With 2000 IU of Vitamin D3, Ipriflavone, Vitamin K2 (as MK-7), silica from bamboo, and a complete trace mineral complex, Bone-D™ provides maximum bone support. Ipriflavone is well known for building strong bones. Vitamin K2 (in the MK-7 form) benefits both bone and cardiovascular health. Silica and other trace minerals are essential for healthy bones. In short, Bone-D™ enables your body to use its calcium, magnesium and phosphorus to build the strong bones you need.*



SUGGESTED USE: One to two capsules daily, preferably with meals.

Supplement Facts		
Serving Size: 1 Capsule	Servings Per Container: 30	
Ingredients	Amount Per Serving	%DV
Vitamin D3 (as cholecalciferol)	2000 IU	500
Vitamin K2 (as menaquinone mk-7)	45 mcg	56
Ipriflavone	200 mg	*
Silica (from bamboo)	75 mg	*
Ionic Trace Minerals (from seawater)	50 mg	*

*Daily Value not established.

Other Ingredients: Microcrystalline Cellulose, Maltodextrin, Pullulan (vegetable capsule). **Storage:** Keep tightly closed in a dry place at room temperature. **Caution:** Please keep all supplements out of children's reach. People diagnosed with sarcoidosis should not take this product.